



BiteSize
Beauty

Make-up



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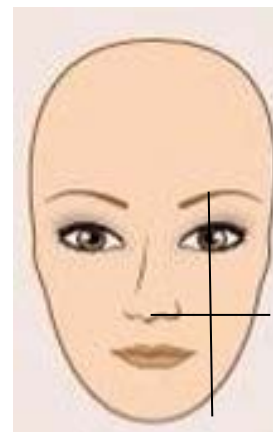
Tools and Equipment

Make-up Brushes	Purpose for Use
<p>Concealer Brush</p> 	<p>A soft brush that tapers to a point for precision application - to apply concealer and colour corrector to problem areas e.g. under the eyes, blemishes, dilated capillaries, areas of pigmentation etc.</p>
<p>Foundation Brush</p> 	<p>A flat, tightly packed brush that tapers towards the tip - to apply and blend foundation to achieve a smooth and flawless finish.</p>
<p>Powder Brush</p> 	<p>A large soft full brush - to remove excess loose powder from the skin. It can also be used for compact powder application and bronzer.</p>
<p>Fan Powder Brush</p> 	<p>A fan shaped flat brush - to sweep away loose powder, particularly good to use after eyeshadow application to gently remove any excess that may have dropped onto the cheek area.</p>
<p>Blusher Brush</p> 	<p>A medium sized soft full brush with a rounded end - to apply colour to the apples of the cheek and blend upwards along the cheek bone towards the hairline.</p>



Blushers

Blushers give the face a **healthy glow**, **draw attention to the cheek bones** and can **even out the natural colouring of the cheeks**. They come in a wide range of colours and finishes which can create a natural look or a more defined appearance.

When positioning the blusher imagine a vertical line from the pupil down and a horizontal line from under the nose to the outer boarder of the face; the blusher should not be applied further in or lower down than the lines.



Type of Product	Benefits	Application Method
<p>Powder</p> 	<p>Available in a matt and a shimmer finish. Suitable for all skin types. Can be applied over foundation after the face powder.</p>	<p>Apply using a sterile blusher brush. Sweep the blusher brush across the powder and dab the brush onto a tissue to remove any excess. Apply the blusher starting at the hair line in small downward and outward strokes.</p>
<p>Cream</p> 	<p>Gives a dewy fresh look. Suitable for normal or dry skin types. Can be used over moisturiser or foundation.</p>	<p>Apply using your fingertips or a disposable sponge wedge. Lightly tap the product onto the apple of the cheek and blend upwards towards the hair line. Apply sparingly as a little goes a long way.</p>

<p>Gel</p> 	<p>Gives a lovely healthy, natural glow Most suitable for skins that are blemish free. Ideal for the summer months. Can be used over moisturiser or foundation.</p>	<p>Apply using a sterile foundation brush or a disposable sponge wedge. Lightly tap the product onto the apples of the cheek and blend upwards towards the hair line. Do not apply over a powder product.</p>
<p>Liquid</p> 	<p>Gives a flushed appearance. Good for a natural look. Good for normal to oily skins that are blemish free. Available in sheer or highly pigmented stain. Apply over moisturiser or foundation. Very good staying power. Some can double as a lip stain.</p>	<p>Apply by placing a small amount of product onto the ring finger; using feathery strokes quickly apply over the apple of the cheek blending out towards the hair line. Apply a small amount to begin and add more if needed. Ensure the edges are blended by lightly going over them with the foundation brush that still has some remnants of foundation on. Alternately a foundation brush can be used applying to the apple of the cheek first then blend out towards the hair line. Blend quickly as the product has a fast-drying time.</p>

Corrective Techniques - Lips

It is possible to give the illusion of a different lip shape with the use of **lipliners**, **lipsticks** and **lip-glosses**. Corrective techniques are used to balance and reshape an uneven lipline and to correct lip thickness.


Note

Dark colours help to give the illusion of reduced lip size.

Light colours frosted, and gloss give fullness to the lips.

Bright colours draw attention to the lips.

The following chart describes how you would apply lip products to correct each lip shape, including whether a matt, satin, shimmer or gloss product would be the most suitable to use.

Lip Shape	Corrective Techniques
<p>Thinner Lower Lip</p> 	<p>Foundation and powder - apply to the lips to conceal the natural lipline.</p> <p>Lipliner - recreate a new lipline outside the existing line on the lower lip and on the natural lipline of the upper lip using a neutral tone.</p> <p>Lipstick - fill in the lips with a shimmer lipstick or a gloss to give the illusion of fullness.</p>

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